

# INDIAN SHORES

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## Arts Council Ad Hoc Committee Minutes

Tuesday, February 28, 2017

The Arts Council Ad Hoc Committee convened at 10:00 A.M. Those present were: Councilor Smith, Marcie Smith, Neil Rode, Bob Brotherton and Bonnie Dhonau.

Also Present: Elaine Jackson, Town Clerk; Sara Mullins and Steve Graff.

### 1. Approval of Agenda

**Motion by Bonnie Dhonau** – seconded by **Neil Rode**, to approve the Agenda for February 28, 2017. **Motion carried 5-0.**

### 2. Public Comments on any Agenda item.

There were no comments.

### 3. Approval of Minutes of January 17, 2017.

**Motion by Neil Rode** – seconded by **Marcie Smith**, to approve the Minutes of January 17, 2017. **Motion carried 5-0.**

**Bonnie Dhonau** informed Committee members that Starlyn Fikkert of Great Bay Signs offered to replace the banners referred to in Item 13 of the Minutes, with the same material used for the Christmas banners and at no charge.

### 4. Consideration of accepting the resignation of Bonnie Dhonau from the Arts Council Ad Hoc Committee.

**Ms. Dhonau** stated she felt, in the interest of the Sunshine Law and for more efficiency relative to communicating with other members of the Committee, it was advisable that she resign from the Committee. She would still attend the meetings, just not be a voting member. She suggested recruiting two or three more members to sit on the Committee.

**James J. Lawrence**  
Mayor

**Patrick C. Soranno**  
Vice Mayor

**Michael (Mike) Petruccelli**  
Councilor

**Diantha Schear**  
Councilor

**William F. (Bill) Smith**  
Councilor

**Bonnie Dhonau**  
Town Administrator

**Terry E. Hughes**  
Chief of Police

**Susan L. Scrogam**  
Director of Finance  
and Personnel

**Elaine N. Jackson, MMC**  
Town Clerk

**Gregory Yantorno**  
Building Official

**Regina Kardash, Esq.**  
Town Attorney

**Councilor Smith** stated it makes sense, as other Committees do not have staff members sitting on the Committees.

**Sara Mullins** suggested Betsy Schoept, who conducts oil painting classes, might be an additional member, or she might know someone who would be interested. However, Betsy is not a resident and not eligible to be on the Committee.

**Motion** by **Marcie Smith** – seconded by **Neil Rode**, to accept the resignation of Bonnie Dhonau from the Arts Council Ad Hoc Committee. **Motion carried 5-0.**

**5. Consideration of uses and purchase of patches in lieu of embroidery.**

**Ms. Dhonau** distributed samples of patches depicting the Town's logo, and stated they were produced by the same company that supplies the Police Department's patches. The Town is considering purchasing patches instead of embroidering shirts, as the colors on the patches are more vibrant. She recommended making it the standard for Town officials and staff.

**Bob Brotherton** suggested being careful to control who actually has use of the patches, to avoid others being identified as Town officials or employees.

**Motion** by **Marcia Smith** – seconded by **Neil Rode**, to approve the adoption of the sample patch as the standard for staff and Town official. **Motion carried 4-0.**

**6. Discussion relative to coverage of the Arts Council booth at the St. Patrick's Day Festival.**

**Ms. Dhonau** explained we are trying to set up tables for ISPOA, the Women's Club, the Arts Council, the Streetscape project, FEMA, the Community Garden and YAC, all in the same area under the sally-port, where they will share the space and manpower. She stated she will get with Tracy to determine how coverage is scheduled.

**Bob Brotherton** suggested in future years, the Town might want to have a table with information regarding NPDES, stormwater, pollutants and fertilizer, which will count toward the permit.

It was determined the following materials were needed for the Arts Council table: tri-fold brochures, large poster boards showing monument concept, schematics of signs, sketches of monument project to educate the public, and a possible fly-through video on lap top computer.

**7. Consideration of the sign design and cost estimate for Chief E.D. Williams Park.**

**Ms. Dhonau** reported taking Danny Powell, sign contractor, on tour of the park to designate where signs need to be located at both north and south entrances. His designs depicted a monument-type sign on the north side and a smaller sign on two posts on the south side, keeping within the \$5,000 budget and making them consistent with the other Town sign designs.

Committee requested a price quote be brought to the next meeting, for two identical signs, with components of Sign A being incorporated into the size of Sign B, made with vinyl laminate graphics, two-dimensional letters, a 4-inch aluminum grid on the bottom, and with posts 36 inches high.

**8. Consideration of replacing beach access signs.**

**Ms. Dhonau** reported all ten signs were originally made by Sign Crafters in the 1990's. Danny Powell estimated he would produce them for \$800, plus \$250 for installation, which would be paid out of the General Fund Capital Improvement. Only one sign has to be replaced immediately, and must incorporate the wording to indicate the beach access project was part of a grant.

It was the consensus of Committee members to create the signage with the Town's new branding image, that all signs should be evaluated in an effort to designate if others need to be replaced soon, and to budget the remaining signs for future replacement.

**9. Consideration of replacing the Nature Park Boardwalk Kiosk sign.**

**Ms. Dhonau** stated Commission Cookie Kennedy approached her relative to a donation from Forward Pinellas toward a memorial for Mayor Lawrence, but the amount has not yet been determined.

**Ms. Dhonau** suggested replacing the Kiosk in a design to match the new Town signs. She stated it is unsightly and should either be taken out or replaced. The new Kiosk could include a dedication to Mayor Lawrence, added immediately or at a later date. The deteriorating photos of wildlife depicted along the boardwalk also need to be replaced. Costs to replace the photos are being sought.

**Bob Brotherton** stated the kiosk could be built and a dedication plaque added later stating it was made possible by a donation from Forward Pinellas. He advised if you take the kiosk down, you must replace it, as the park was paid for with SWFWMD grant funds and the Town is required to maintain it.

No decision was made relative to this item and it was tabled.

**10. Consideration of approval and recommendation to Council relative to the license agreement between Pinellas County and Indian Shores for use of County property (Tiki Gardens) for a monument and related appurtenances.**

**Councilor Smith** explained the license agreement was approved at the previous meeting, however it did not include any references to conducting special events and public gatherings. Since then, the Town Attorney and the County Attorney worked on another version which includes them.

It was noted that Exhibit A drawing needs to be replaced.

**Motion by Marcie Smith** – seconded by **Neil Rode**, to approve the revised version of the license agreement between Pinellas County and Indian Shores for use of County property (Tiki Gardens) for a monument and related appurtenances. **Motion carried 4-0.**

**11. Discussion of next steps with regard to the Monument project.**

**Ms. Dhonau** stated staff has been working diligently to determine where we stand before billing the County for the streetscape project, to determine what will be left for the monument project, and to be considered for approval by the Town Council at the March 14, 2017 Council meeting.

**Ms. Dhonau** reviewed the numbers regarding the 50/50 split of the \$1,092,762 in Capital Improvement funds between the two projects, equaling \$546,381 for each project. She stated Phase I of the streetscape project is expected to cost an additional \$191,000 in overages, after using the \$546,381 split, plus the \$390,000 grant from FDOT. In addition, Phase II is estimated to cost \$502,750.

**Ms. Dhonau** explained the balance left of the \$546,381 allocated for the monument project is \$532,064, after paying the FDOT deposit and consulting fees. She expressed concern that the funds budgeted for the monument project will be re-allocated toward the estimated cost of Phase II of the streetscape project, when it moves forward.

It was noted that the bid process for Phase I of the streetscape project has been delayed due to special permitting required to plant more palms than FDOT allows, due to a liability issue.

**Sara Mullins** suggested the Committee start working on composing documents such as mission statements, goals, call to artists, and communications to the sculptor, so that when the monument has a specified budget, the Committee will be ready to go forward with the bidding process. She explained that she and Steve Graff can guide and educate them as they go through the process.

**Bob Brotherton** stated there are two ways to construct: (1) hire a designer, and solicit proposals for the design process; (2) take the design as presented and go out to bid. In the design/build process, you must have a budget. If the 50/50 split is used for the monument project, there will be no funds left for Phase II of the streetscape.

**Sara Mullins** stated their rate to give the Committee guidance through the Public Art Process would be \$1,496, and includes attendance at two meetings, providing the research, the selection process to find the artist to do the work, setting policy, and creating documents to put out a call to artists when ready to do so. This represents a much time involvement, but will be useful for the Committee to decide if and when they want to move forward.

**Motion** by **Neil Rode** – seconded by **Marcie Smith**, to approve allocating \$1496 for Sara Mullins and Steve Graff to compile the artist package and preliminary documents for review at the next meeting. **Motion carried 4-0.**

**Councilor Smith** commented the Streetscape project has garnered a lot of support, with over twenty volunteers and a Council person leading the project.

**Ms. Dhonau** stated the monument project is struggling to get broad-based support. She suggested incorporating something into the monument that people will buy into, like an etched brick or tile mosaic or glass insert.

**Ms. Mullins** stated the Town will need more people involved who support the Arts.

**Marcie Smith** commented the Committee should keep moving forward since Council approval is not necessary and stated Memorial Day would be a good time to present it to the public, which will give us more time to prepare ideas, the signs will be completed, the plants will be in and people will be excited to see the final results.

**Neil Rode** stated more members to the Arts Council could be solicited at the St. Patrick's Day festival.

**12. Discussion of licensing businesses in Town to use the logo.**

**Motion** by **Councilor Smith** – seconded by Neil Rode, to table this discussion. **Motion carried 4-0.**

**13. Open discussion**

**Steve Graff** expressed his concerns relative to the new Town signs, stating all three should be oriented in the same direction, however, the North sign is oriented toward the Intracoastal Waterway instead of the Gulf and will be hard to read. The trim on the Municipal Center sign should be 2 inches wide, but is 4 inches wide; the grid specifications say 10 inches wide, but it is 8.5 inches wide and the height of the sign should be 12 feet, but looks to be shorter.

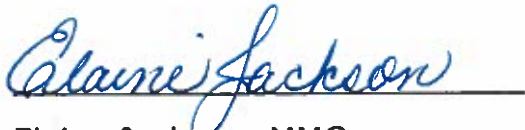
Committee members reviewed the specifications for the North sign and decided the contractor had constructed it according to the plans. The trim and grid sizes on the Municipal Center sign were not correct. The height of the sign needed to be verified.

**Bob Brotherton** will discuss Steve's comments with the contractor.

**14. Set time and date for next meeting.**

The next meeting will take place on March 21, 2017 at 10:00 AM.

**The Arts Council Ad Hoc Committee adjourned at 12:45 P.M.**

A handwritten signature in blue ink that reads "Elaine Jackson". The signature is written in a cursive style and is positioned above a solid horizontal line.

Elaine Jackson, MMC

Town Clerk