

# INDIAN SHORES

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## Arts Council Ad Hoc Committee Meeting Minutes Tuesday, August 21, 2018 - 2:00 P.M. Indian Shores Municipal Center, Fourth Floor



**Meeting convened at 2:03 P.M.**

**Those present:** Councilor Smith, Marcie Smith, Alice Lawrence, Maya Feliciano, Betsy Schoepf, Town Engineer Bob Brotherton, Town Administrator Bonnie Dhonau, Town Clerk Freddie Lozano.

**Also present:** Art Newsome

**Absent:** Starlyn Fikkert

### ITEM # AGENDA ITEM

1. **Call to Order.**
2. **Consideration of approving the Arts Council Committee Agenda for August 21, 2018.**

**Ms. Dhonau** added an agenda item to discuss the Indian Shores hat.

**Councilor Smith** added agenda item 7.5 for the hat.

**Motion by Marcie Smith** – seconded by **Alice Lawrence**, to approve the Agenda for August 21, 2018 as amended.  
**Motion carried 6-0.**

3. **Public Comments on any Agenda item.**

None

**Patrick C. Soranno**  
Mayor

**Diantha Schear**  
Vice Mayor

**Mike Hackerson**  
Councilor

**Michael (Mike) Petruccelli**  
Councilor

**William F. (Bill) Smith**  
Councilor

**Bonnie Dhonau**  
Town Administrator

**Terry E. Hughes**  
Chief of Police

**Susan L. Scrogam**  
Director of Finance  
and Personnel

**Freddie G. Lozano**  
Town Clerk

**Gregory Yantorno**  
Building Official

**Regina Kardash, Esq.**  
Town Attorney

**4. Approval of the Arts Council Meeting Minutes of May 22, 2018.**

**Motion** by **Mrs. Smith** – seconded by **Ms. Schoepf**, to approve the Minutes of May 22, 2018. **Motion carried 6-0.**

**5. Discussion of artwork on electric transmission boxes.**

**Councilor Smith** felt the artwork is worth investigating possibly for the box at Tiki Gardens.

**Mrs. Smith** mentioned the art on the boxes along Fort Harrison Avenue in Clearwater. She added many cities require a type of wrap for utility boxes.

**Mr. Brotherton** suggested painting the boxes to blend within their surroundings.

**Ms. Feliciano** suggested reaching out to the utility companies to determine if they currently offer art or wraps at no cost.

**Mrs. Smith** added long term maintenance should be considered.

The Committee came to a consensus showing interest for the art on the boxes and will be discussed further at the next Arts Council meeting.

**6. Notification to vendors of cease and desist proceedings for the unauthorized use of the trademarked Indian Shores logo on t-shirts and planks.**

**Councilor Smith** referred to the art's Certificate of Registration Copyright naming Steve Graff as the author of the logo. Sara Mullins is the owner of the copyright and Indian Shores is the licensee of the art that Ms. Mullins owns.

**Mrs. Smith** stated Ms. Mullins should be the one to act on the cease and desist proceedings.

**Ms. Feliciano** asked if the letter should be addressed to both Mr. Graff and Ms. Mullins.

**Ms. Dhonau** thinks Ms. Mullins should contact Mr. Graff based on the draft letter produced by Town Attorney Kardash.

**Ms. Feliciano** questioned if the terms of the copyright contract can be revised to clarify the Town's ownership of the license.

**Ms. Dhonau** would like to wait for Ms. Mullins' response after being advised by Attorney Kardash that she is responsible for the copyright.

**Councilor Smith** agreed that Ms. Mullins' response will determine how to move forward with the cease and desist proceedings.

**7. Consideration of approving the purchase of a new Indian Shores flag containing the current Indian Shores logo to be displayed at the Dais along with the State and United States flags.**

**Ms. Dhonau** will find a source to make the flag.

**Mrs. Smith** asked how the replacement will be funded.

**Ms. Dhonau** replied it can be charged to Beautification.

The discussion ended with a consensus to replace the flag.

**Motion by Marcie Smith** – seconded by **Maya Feliciano**, to approve the purchase of a new Indian Shores flag with the current Indian Shores logo with a white background and edged with gold fringe to be displayed at the Dais along with the State and United States flags. **Motion carried 6-0.**

**7.5 Discussion of the Indian Shores embroidered hat.**

Two versions of the embroidered hats were presented to the Committee. Many felt the quality of the embroidery on the latest version did not capture the correct detail and color of the Indian Shores logo.

**Ms. Feliciano** suggested possibly looking for another company to make the hats.

**Councilor Smith** agreed.

**Mr. Brotherton** asked if the logo can be printed on fabric then the edges of the printed fabric can be embroidered on the hat.

**Ms. Feliciano** commented that print can fade or bleed during washing.

**Ms. Dhonau** will contact the company that made the patches to determine if they are able to shrink the patch to the desired size for the shirts.

Discussion and research will continue until the desired quality is found.

**8. Discussion of the photo of the Indian Shores flag flying in Switzerland.**

Comments from the Committee regarding the photo were positive.

**9. Arts Council Committee Member renewals for those willing to continue serving.**

**Mr. Lozano** asked if Councilor Smith, Marcie Smith, and Mr. Brotherton would like to continue serving and renew their memberships for the Arts Council Committee.

**Councilor Smith, Marcie Smith, and Mr. Brotherton** replied "YES".

A resolution for their 3-year term member renewals for Council approval will be on the September 12, 2018 Council Meeting.

**10. Open discussion.**

**Ms. Feliciano** asked if Mark Aeling will have reference material for the September 4 presentation of the Monument Project concepts for her to see if she joins the meeting remotely.

**Mr. Lozano** stated a conference call will be arranged for Ms. Feliciano and reference materials will be forwarded to her if any are received from Mr. Aeling.

**11. Set date and time for next meeting.**

Tuesday, September 4, 2018, 10a.m.

**Meeting adjourned 3:22pm.**



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Freddie Lozano  
Town Clerk