

INDIAN SHORES

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Arts Council Ad Hoc Committee Meeting Agenda Tuesday, August September 4, 2018 - 10:00 A.M. Indian Shores Municipal Center, 4th Floor

- | ITEM # | AGENDA ITEM |
|--------|---|
| 1.0 | Call to Order. |
| 2.0 | Consideration of approving the Arts Council Committee Agenda for September 4, 2018. |
| 3.0 | Public Comments on any Agenda item. |
| 4.0 | Approval of Arts Council Meeting Minutes of August 21, 2018. (Ref.: Pgs. 1-5) |
| 5.0 | Artist and Master Sculptor Mark Aeling and Carrie Jadus will be presenting their Monument Project Concepts to the Town Council and Arts Council for discussion. |
| 6.0 | Discussion of the concepts presented and possible consideration of recommendation for Council approval. |
| 7.0 | Discussion/update for the artwork on electric transmission boxes from the August 21, 2018 meeting. |
| 8.0 | Open discussion. |
| 9.0 | Set date and time for next meeting. |

Freddie Lozano
Town Clerk

Patrick C. Soranno
Mayor

Diantha Schear
Vice Mayor

Mike Hackerson
Councilor

Michael (Mike) Petruccelli
Councilor

William F. (Bill) Smith
Councilor

Bonnie Dhonau
Town Administrator

Terry E. Hughes
Chief of Police

Susan L. Scrogam
Director of Finance
and Personnel

Freddie G. Lozano
Town Clerk

Gregory Yantorno
Building Official

Regina Kardash, Esq.
Town Attorney

Any person who decides to appeal any decision of the Arts Council Ad Hoc Committee with respect to any matter considered at any such meeting will need a record of the proceedings, and for such purpose, may need to ensure that a verbatim record of the proceedings is made, which record includes that testimony and evidence upon which the appeal is to be based.

Any person with a disability requiring reasonable accommodation in order to participate in this meeting should contact the Town Clerk's office with your request. Phone 727.595.4020, Fax 727.596.0050.

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Arts Council Ad Hoc Committee Meeting Minutes

Tuesday, August 21, 2018 - 2:00 P.M.

Indian Shores Municipal Center, Fourth Floor

Meeting convened at 2:03 P.M.

Those present: Councilor Smith, Marcie Smith, Alice Lawrence, Maya Feliciano, Betsy Schoepf, Town Engineer Bob Brotherton, Town Administrator Bonnie Dhonau, Town Clerk Freddie Lozano.

Also present: Art Newsome

Absent: Starlyn Fikkert



ITEM # AGENDA ITEM

1. Call to Order.
2. Consideration of approving the Arts Council Committee Agenda for August 21, 2018.

Ms. Dhonau added an agenda item to discuss the Indian Shores hat.

Councilor Smith added agenda item 7.5 for the hat.

Motion by **Marcie Smith** – seconded by **Alice Lawrence**, to approve the Agenda for August 21, 2018 as amended.

Motion carried 6-0.

3. Public Comments on any Agenda item.

None

Patrick C. Soranno
Mayor

Diantha Schear
Vice Mayor

Mike Hackerson
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4. Approval of the Arts Council Meeting Minutes of May 22, 2018.

Motion by **Mrs. Smith** – seconded by **Ms. Schoepf**, to approve the Minutes of May 22, 2018. **Motion carried 6-0.**

5. Discussion of artwork on electric transmission boxes.

Councilor Smith felt the artwork is worth investigating possibly for the box at Tiki Gardens.

Mrs. Smith mentioned the art on the boxes along Fort Harrison Avenue in Clearwater. She added many cities require a type of wrap for utility boxes.

Mr. Brotherton suggested painting the boxes to blend within their surroundings.

Ms. Feliciano suggested reaching out to the utility companies to determine if they currently offer art or wraps at no cost.

Mrs. Smith added long term maintenance should be considered.

The Committee came to a consensus showing interest for the art on the boxes and will be discussed further at the next Arts Council meeting.

6. Notification to vendors of cease and desist proceedings for the unauthorized use of the trademarked Indian Shores logo on t-shirts and planks.

Councilor Smith referred to the art's Certificate of Registration Copyright naming Steve Graff as the author of the logo. Sara Mullins is the owner of the copyright and Indian Shores is the licensee of the art that Ms. Mullins owns.

Mrs. Smith stated Ms. Mullins should be the one to act on the cease and desist proceedings.

Ms. Feliciano asked if the letter should be addressed to both Mr. Graff and Ms. Mullins.

Ms. Dhonau thinks Ms. Mullins should contact Mr. Graff based on the draft letter produced by Town Attorney Kardash.

Ms. Feliciano questioned if the terms of the copyright contract can be revised to clarify the Town's ownership of the license.

Ms. Dhonau would like to wait for Ms. Mullins' response after being advised by Attorney Kardash that she is responsible for the copyright.

Councilor Smith agreed that Ms. Mullins' response will determine how to move forward with the cease and desist proceedings.

7. Consideration of approving the purchase of a new Indian Shores flag containing the current Indian Shores logo to be displayed at the Dais along with the State and United States flags.

Ms. Dhonau will find a source to make the flag.

Mrs. Smith asked how the replacement will be funded.

Ms. Dhonau replied it can be charged to Beautification.

The discussion ended with a consensus to replace the flag.

Motion by Marcie Smith – seconded by **Maya Feliciano**, to approve the purchase of a new Indian Shores flag with the current Indian Shores logo with a white background and edged with gold fringe to be displayed at the Dais along with the State and United States flags. **Motion carried 6-0.**

7.5 Discussion of the Indian Shores embroidered hat.

Two versions of the embroidered hats were presented to the Committee. Many felt the quality of the embroidery on the latest version did not capture the correct detail and color of the Indian Shores logo.

Ms. Feliciano suggested possibly looking for another company to make the hats.

Councilor Smith agreed.

Mr. Brotherton asked if the logo can be printed on fabric then the edges of the printed fabric can be embroidered on the hat.

Ms. Feliciano commented that print can fade or bleed during washing.

Ms. Dhonau will contact the company that made the patches to determine if they are able to shrink the patch to the desired size for the shirts.

Discussion and research will continue until the desired quality is found.

8. Discussion of the photo of the Indian Shores flag flying in Switzerland.

Comments from the Committee regarding the photo were positive.

9. Arts Council Committee Member renewals for those willing to continue serving.

Mr. Lozano asked if Councilor Smith, Marcie Smith, and Mr. Brotherton would like to continue serving and renew their memberships for the Arts Council Committee.

Councilor Smith, Marcie Smith, and Mr. Brotherton replied "YES".

A resolution for their 3-year term member renewals for Council approval will be on the September 12, 2018 Council Meeting.

10. Open discussion.

Ms. Feliciano asked if Mark Aeling will have reference material for the September 4 presentation of the Monument Project concepts for her to see if she joins the meeting remotely.

Mr. Lozano stated a conference call will be arranged for Ms. Feliciano and reference materials will be forwarded to her if any are received from Mr. Aeling.

11. Set date and time for next meeting.

Tuesday, September 4, 2018, 10a.m.

Meeting adjourned 3:22pm.

Freddie Lozano
Town Clerk